FRAME BAR

Professional access, the next generation and new relationships for the moving-image industry.

Contents

01	**Identity**	The role of the Frame Bar
02	**Mission**	Access and inclusion
03	**People**	Audience and selection
04	**Two days**	From shared language to continuity
05	**Programme**	Conversations and clinics
06	**Connections**	Matching and guidance
07	**Method**	Coordination and outcomes
08	**Value**	A network for the industry

16-17
OCTOBER

250
SQM

UNDER
35

10-20
HOURS

A young professional space. Not a generic youth area.

The CineVerse Frame Bar is a curated 250 sqm space for young professionals and emerging roles across the moving-image sector. It is an advanced lounge: informal and welcoming in its setup, rigorous in its content and outcomes.

It is not a promotional lounge, an influencer campaign or a decorative youth area. It is a working symposium connecting cinema, videomaking, education, companies and emerging professionals.

FOUR AREAS / ONE EXPERIENCE

01 **Expo Floor**

Brands, technologies and services.

02 **Tech Room**

Hardware and workflows in action.

03 **Sala Fellini**

Senior AIC and IMAGO panels.

04 **Frame Bar**

Access, guidance and relationships.

THE SETTING IS INFORMAL. ACCESS IS PROFESSIONAL.

Access is the infrastructure.

The Frame Bar makes routes into the audiovisual industry clearer and more open. Inclusion is not an abstract statement: it becomes guidance, matching, relationships, tools and opportunities.

01 **Open the pathways**

Make roles, skills and entry routes understandable across an industry that is often difficult to access.

02 **Build relationships**

Connect young professionals with companies, rental houses, productions and senior figures.

03 **Broaden the industry**

Encourage a plurality of experiences, backgrounds, languages and professional paths.

04 **Create continuity**

Turn a two-day event into a network capable of creating meaningful next steps.

INCLUSION IS NOT A SLOGAN. ACCESS IS A PROFESSIONAL PRACTICE.

Fewer profiles.
More connections.

WITHIN SCOPE

- Young directors and filmmakers.
- Cinematographers and videomakers with a visible body of work.
- Camera operators, camera assistants, gaffers and DITs.
- Young producers and production professionals.
- Specialist authors and educators focused on audiovisual craft.
- Advanced students and participants in AIC RISE programmes.

SELECTION CRITERIA

- Quality and direction of the visual language.
- Demonstrable skills or a clearly readable professional trajectory.
- Reliability and a collaborative attitude.
- Interest in sets, processes, roles and professional culture.
- Willingness to take part in meetings and follow-up.

OUTSIDE SCOPE

- Invitations based solely on follower count.
- Lifestyle profiles with no connection to cinema or production.
- Attendees interested only in visibility or accreditation.

SELECTION CREATES THE QUALITY REQUIRED TO MAKE EVERY MEETING USEFUL.

From guidance to continuity.

16 OCTOBER

GUIDANCE, LANGUAGE AND ACCESS

The first day builds a shared language: how the industry works, which roles shape it and how a project or video production develops into a more structured professional process.

17 OCTOBER

PROJECTS, MATCHING AND CONTACTS

The second day turns dialogue into relationships: project presentations, targeted meetings, feedback, contact building and the definition of possible next steps.

BEFORE

Mapping

Profiles, roles, reels, skills and interests.

DURING

Matching

Targeted meetings between genuinely compatible people.

OUTPUT

Contact Book

Authorised contacts, feedback and recommended follow-up.

AFTER

Community

Feedback, thematic sessions and continuity.

Conversation becomes practice.

01 **Frame Conversations and micro-panels**

Focused talks on access to the professions, inclusion, industry change, new technologies, skills and audiovisual languages. They remain distinct from the senior programme in Sala Fellini.

02 **Project Clinic**

Selected projects are reviewed with professionals and companies: visual identity, camera, lenses, lighting, grip, workflow, production requirements and feasibility. It is not a competition, but a working session that moves the project towards the set.

03 **Reel & Portfolio Clinic**

Limited-capacity reviews of reels, portfolios, pitches and presentation materials. The aim is to make talent, skills and development direction clearer in professional terms.

EVERY FORMAT STARTS WITH A REAL QUESTION AND MUST PRODUCE A CLEAR OUTCOME.

Every session leaves something useful.

04 **Professional Matching**

Director Match, Brand-to-Crew Roundtable and Professional Speed Meetings form a single system connecting directors, departments, companies, rental houses, productions and projects.

05 **Tech Walks and Inside the Industry**

Guided routes through technologies and companies, built around use cases. Companies discuss real processes and problems, not product catalogues.

06 **AIC RISE Open Desk**

Guidance on entering the profession, mentorship, set culture and connection with a technical and creative network that can continue beyond the event.

07 **Frame Networking**

Informal conversations supported by the bar service. The area for accredited under-35 attendees may include vouchers, a gift bag and light-touch activations.

EDITORIAL PRINCIPLE

A company presence is valuable when it brings experience, tools, guidance or access. Not when it turns the programme into a disguised commercial presentation.

The outcome is not a post. It is a network.

CONCRETE OUTCOMES

- Profile sheet and meeting schedule.
- Matching across projects, skills, companies and AIC RISE.
- CineVerse Contact Book shared with prior consent.
- Post-event follow-up and feedback.
- A concise report on attendance, feedback and developments.

VALUE EXCHANGE

PARTICIPANTS

Access, guidance, feedback and relationships.

COMPANIES

Dialogue with future users and emerging professionals.

CINEVERSE

Continuity beyond the exhibition dimension.

INDUSTRY

A broader, more diverse and better-prepared professional base.

OPERATIONAL COORDINATION

SCOUTING / SCREENING / AGENDA / COORDINATION / FOLLOW-UP

Communication is a natural consequence of the experience, not the price of admission.

A FRAME FOR WHAT COMES NEXT

A professional framework that broadens the industry, activates new relationships and gives ideas continuity.

THE PROJECT PROMISE

THE FRAME BAR DOES MORE THAN HOST A NEW GENERATION. IT GIVES THEM ACCESS, CONTEXT AND THE OPPORTUNITY TO CONNECT WITH THE INDUSTRY.

CINEVERSE / CINECITTÀ / 16-17 OCTOBER